

MALOOF SPORTS  
& ENTERTAINMENT



## MALOOF FAMILY



### HARD-WORKING CUSTOMER SERVICE-DRIVEN FAMILY TAKING MALOOF SPORTS & ENTERTAINMENT TO THE UPPER ECHELON OF PROFESSIONAL SPORTS & ENTERTAINMENT

In nine years of ownership, the Maloof family has guided the Sacramento Kings and Monarchs as well as ARCO Arena to unparalleled heights. Under the family's leadership, the Kings and Monarchs have advanced to the NBA and WNBA Playoffs, respectively, and produced entertaining basketball that has been seen throughout the world. The Kings have recorded 50-plus regular season victories five times, won back-to-back Pacific Division titles in 2001-02 and 2002-03, and advanced to the 2002 Western Conference Finals. The Monarchs won the 2005 WNBA Championship and were the Western Conference Champions in 2006.

Even more impressive than the company's competitive accomplishments has been Maloof Sports & Entertainment's significant impact within the community. The Maloof family's business philosophy strongly incorporates the idea of making a meaningful difference in the lives of families in need and at risk in the Sacramento region by working to advance the cause of literacy in the region through the donation of Kings Reading and Learning Centers. In just nine years, Maloof Sports & Entertainment has donated and distributed more than \$13 million to a variety of charitable needs through cash donations and in-kind gifts.

Each preseason, the Maloofs donate \$100,000 in proceeds from a selected Kings exhibition game to assist area capital improvement projects as a tribute to the family's late father and husband under the name of the George J. Maloof Sr. Community Cup. In the past, the annual \$100,000 gift has allowed the Sacramento Airport Little League to completely refurbish its little league sports complex, the Sacramento Unified School District to repair a building in downtown Sacramento to house Hemispheres, an after-school visual and performing arts academy, the Sacramento Asian Sports Foundation to bring a Community Cultural and Youth Sports Center to South Sacramento, the St. Patrick's Home for Children to provide clothing and educational resources for the center's children, the Cathedral of the Blessed Sacrament to make repairs to its structure in downtown Sacramento, the Sacramento Local Conservation Corps to construct a new educational building, and the Kiwanis Family House to provide temporary housing and support to families of seriously ill or injured children and adults being treated at the UC Davis Medical Center. Last year's donation assisted KVIE in promoting the life-long benefits of reading to children throughout the Sacramento region. This season, the annual contribution is going toward the building of the Capital Unity Center.

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The family's dedication to community service earned Joe and Gavin Maloof the World Sports Humanitarian Hall of Fame's Most Involved Executives award for 2001. In addition, the organization's work was recognized with the Pro Team Humanitarian Award in both 2002 and 2004.

During the summer of 2005, the Kings, Monarchs, and Maloofs helped lead the charge in Sacramento to assist those affected by the destruction suffered from Hurricane Katrina in the Gulf Coast region. Through on-line auctions, fan, employee, and player donations, and a 100% matching donation from the Maloofs, the organization helped raise nearly \$300,000 for those in-need.

Striving toward the goal of providing complete customer and employee satisfaction, Maloof Sports and Entertainment works under the vision statement of "a championship caliber team of people committed to the highest level of performance, service, quality, innovation, community involvement, and winning relationships."

"Our family lives by two Maloof business philosophies: cater to our customers and take care of our employees," states Joe Maloof. "We have a long-term commitment to our fans and employees that make the entire Sacramento community proud to call this organization their own."

The Kings and Maloof Sports & Entertainment continue to explore ways to enhance the entertainment value of the nearly two million guests who annually enter through the ARCO Arena gateways. In the 2000-2001 operating budget, the company earmarked \$1 million for training, services, and equipment designed to improve customer service and satisfaction. The investment paid immediate dividends, as the Kings ranked first in the NBA in overall fan experience in 2001 and 2003 in a league-wide survey conducted every other year by J.D. Powers and Associates.

The Maloofs' strong leadership and innovation in the NBA and WNBA was instrumental in spearheading Las Vegas' successful bid to host the 2007 NBA All-Star Weekend. Having also contributed to promoting several other sports besides basketball, including football, soccer, boxing, horse racing, skateboarding, collegiate athletics, and the mixed martial arts, the Maloof family in 2007 was recognized as one of the 100 Most Influential People in the World of Sports by BusinessWeek. This past summer, Joe and Gavin Maloof spearheaded an innovative effort in the world of action sports, developing and hosting the inaugural Maloof Money Cup. The three-day skateboarding championship and action sports lifestyle festival played to sold out crowds at the Orange County Fairgrounds in Costa Mesa, Calif., and was broadcast nationally on CBS.

### CELEBRATED RETURN TO PROFESSIONAL SPORTS

The Maloof family's interest in purchasing the Kings, Monarchs, and ARCO Arena originated in 1997 when they contacted then-Managing General Partner Jim Thomas regarding the availability of the teams and arena. On January 14, 1998, the Maloofs completed the purchase of a minority limited partnership in the organization's franchises and ARCO Arena. Although both the Kings and Monarchs suffered through subpar seasons in 1997-98, the Maloofs continued their pursuit of primary ownership and on January 15, 1999, subsequently purchased controlling interest, effective July 1, 1999. The NBA Board of Governors unanimously approved the ownership transfer on May 7, 1999, in New York, at which time the Board of Governors appointed Joe Maloof to the Board. The official closing of the ownership transaction took place on July 1, 1999.

Their purchase of the Kings returned the Maloofs to the NBA after a 17-year absence during which the family eagerly pursued an opportunity to rejoin the league. Owners of the Houston Rockets from 1979 through 1982, the Maloofs watched their Rockets rise to elite status, advancing to the NBA Finals for the first time in the team's history in 1981. In fact, Houston's 1981 Finals appearance coupled with the Kings' advancement to the 2002 Western Conference Finals makes the Maloof family the only ownership group in NBA history to take two different franchises to the Western Conference Finals.

Following the death of their father, George Maloof, Sr., in 1980, Joe and Gavin Maloof, who were only in their mid-20's at the time, took over responsibility for the Rockets along with their mother, Colleen, their two younger brothers, George, Jr. and Phil, and their sister, Adrienne. The added responsibilities of continuing the growth of the family business forced the Maloofs to sell the Rockets in 1982, but George Maloof's original passion for NBA basketball has remained with the family.

"We waited a long time to get back into the NBA. I remember going to the NBA Finals with the Rockets in 1981, and how exciting that was. We have succeeded in bringing that excitement to Sacramento with the Kings and the Monarchs," Gavin Maloof stated.

### A 100-YEAR MODEL FOR DIVERSIFIED BUSINESS SUCCESS

The Maloof Companies are a diversified group of business ventures including hotels, casinos, banking, food and beverage, and transportation headquartered in Albuquerque, New Mexico and operated in California, Nevada, New Mexico, and Colorado.

In 1994, the family made a \$10 million investment in a small piece of property in North Las Vegas, building the quaint 30,000-square foot, 100-room Fiesta Casino Hotel. After a pair of expansive renovations, the 75,000-square foot Fiesta became one of the most profitable hotel casinos per square foot in the entire state of Nevada. In fact, in an August '99 edition of the USA Today, the Fiesta Casino Hotel was voted one of the world's 10 greatest gambling destinations, ranking with the likes of the Bellagio and Caesars Palace in Las Vegas and the Trump Taj Mahal Casino Resort in Atlantic City.

## MALOOF FAMILY

In July of 2000, the Maloof family sold the operating interest in the Fiesta Hotel Casino for over \$185 million. The family immediately re-invested the money into the construction of the Palms, originally a \$285 million hotel casino just off the Las Vegas strip which opened for business on November 15, 2001. Having grown to three towers and 1,300 guest rooms (including Palms Place) in just seven years, the Palms features outstanding customer service, unique architecture, and award-winning restaurants, entertainment, nightlife, and amenities, becoming the hottest property in Las Vegas with thousands of visitors daily. Anchored by the 2,500-seat, state-of-the-art Pearl concert theatre, the Palms has become an entertainment hotbed having hosted the 2007 MTV Video Music Awards, several World and US movie premieres (including Oceans 13), and numerous high-profile musical and comedy acts. In 2007, the Palms also served as the participant and entertainer hotel for the NBA All-Star Weekend festivities.

In addition to their gaming business, the Maloofs have exclusive proprietorship rights to the distribution of Coors, Miller, Corona, Heineken, Tecate, Boston Beer, and Guinness products throughout New Mexico. The Maloof Companies also is one of the largest single shareholders in Wells Fargo Bank, which operates banks and branches in 23 states throughout the Western United States with over \$200 billion in assets and 15 million customers.

The Maloofs continue to expand their business in the entertainment industry with the development of Maloof Productions and Maloof Music. Maloof Productions is committed to developing and producing quality television and motion picture entertainment. The Maloof Music label debuts as a joint venture with Interscope/Geffen/A&M Records, which is the largest record company in the world under the direction of chairman and legendary music mogul Jimmy Iovine. In fact, Maloof Music is the first joint venture with Interscope/Geffen/A&M without a previous music industry background such as an artist, writer, or producer.

"Our family is extremely excited to broaden our entertainment interests through Maloof Productions and Maloof Music. We look forward to producing quality entertainment in television, motion pictures, and music," states Phil Maloof.

Colleen Maloof serves as Chair of the Board of Directors of the Maloof Companies. Joe Maloof is president of the corporation and oversees the banking and sports and entertainment divisions, while Gavin Maloof is vice chairman, also leading the sports and entertainment daily operation. George Maloof, Jr., is an executive vice president and heads the hotel division, and Adrienne Maloof is the secretary/treasurer of the company. Phil Maloof is an executive vice president and the point person for Maloof Productions and Maloof Music.

The Maloof family history in the United States dates back to 1892 when Joe Maloof I opened a small general store in northern New Mexico. By the 1930's, the Maloof family acquired the distribution rights to Coors Beer and subsequently established Quality Imports, a wholesale fine liquor distribution center, in 1937. When Joe Maloof I suffered a major heart attack in 1944, his son, George J. Maloof, left his studies at the University of Colorado to assume responsibility of the Maloof Companies at the age of 21.

George J. Maloof successfully expanded the family business into a group of diversified companies, moving into the hotel and banking sectors in the 1970's. In 1978, responding to his love for sports and competition, Maloof purchased the majority ownership of the Rockets. However, just two years later during the Rockets' rise to the upper echelon of the NBA, Maloof passed away at the age of 57. His wife, Colleen, assumed control of the entire Maloof operation and rather than selling off the company assets, she enlisted the assistance of her five children. Under Colleen Maloof the family expanded their beer and liquor distribution operations and later opened their first gaming property in 1992. From 1990 to 1992 the family also owned the Birmingham Fire of the World League of American Football.

In the 100-plus years that have defined the Maloof Companies, customer service and a strong work ethic combined with energy and vision are the qualities that have built this one-time general store into a business model for diversified success. "From the days of my grandfather's general store to our entire operation now, the Maloof family business philosophy always has been centered around complete customer and employee satisfaction. In Sacramento, the fans are our customers and providing a great experience for them is our goal," says Gavin Maloof.

Joseph Maloof is President of the Maloof Companies. Joe's business expertise and leadership qualities have helped enhance and diversify the corporation's growth since his father's death in 1980.

Joe manages the Maloof Companies' nearly 3,500 employees with an open door policy, much like his father did nearly 30 years ago. He also believes in treating customers in a first-class manner and with the utmost respect, and is often seen talking and listening to the fans and customers of the various family businesses.

"My father's business philosophy of taking care of our customers and employees was successful long ago, and all of us in the family have chosen to manage with that same style," states Joe.

His extensive expertise in management, sales, and marketing has been invaluable during the company's expansion into banking, hotels, and gaming over the past 20 years. He currently serves on the Board of the Coors Distributor Council. In May of 1999, he was appointed to the NBA Board of Governors by Commissioner David Stern after the Maloof family was unanimously approved by the Board to assume controlling interest of the Kings.



JOE MALOOF

## MALOOF FAMILY

Like all of his family, Joe's charitable efforts are an important aspect of his personal and professional life. He has assisted countless community service groups through the years, including the Boys Club, the University of New Mexico, the American GI Forum, the Airport Little League, and the League of Latin American Citizens, to name just a few.

He has a passion for competition, stemming from his days as a prep and collegiate athlete. He was MVP of his high school basketball team at Lawrenceville Prep School (Lawrenceville, N.J.), and was a two-time letterwinner as a defensive back at the University of New Mexico, where he graduated in 1979 with a degree in business.

Joe resides in Sacramento less than two miles from ARCO Arena. He enjoys working out and is an avid tennis player.

As Vice Chairman of Maloof Companies, Gavin Maloof assists in all aspects of the family's diversified business ventures while overseeing the company's sports and entertainment operation. He is dedicated to maintaining and building the corporation's national and international prominence and spearheading a new era of growth for the company.

Although Gavin is relatively young in terms of professional sports and entertainment ownership, his experience is extensive. Following the death of his father, George J. Maloof, Sr., in 1980, Gavin was named president of the Houston Rockets at the age of 24, making him the youngest owner and operator in major professional sports history. The Rockets enjoyed immediate success under Gavin's leadership, advancing to the NBA Finals for the first time in franchise history in 1981. With the likes of Moses Malone, Calvin Murphy, and Elvin Hayes, the Rockets qualified for postseason play in all three seasons under the Maloof family ownership.

In addition to his front office management with the Rockets, Gavin also served as team president during the Maloof's tenure as owners of the Birmingham Fire of the World League of American Football (WLAF) from 1990-92.

Gavin has always placed an importance on his community service work. Over the years he has served on the board of directors for several charitable causes, including those focusing on the well-being of children.

An active sports fan and participant, Gavin was an outstanding football player at the New Mexico Military Institute in Roswell, N.M., and at Trinity University in San Antonio. He graduated from Trinity in 1979 with a speech and communications degree. Last year he was inducted into the New Mexico Military Institute Hall of Fame as one of the school's most successful graduates, an honor bestowed on only a handful of people in the school's long history.

Gavin resides in Sacramento less than two miles from ARCO Arena. He enjoys playing golf in his spare time.



GAVIN MALOOF



COLLEEN J. MALOOF  
CHAIR OF THE BOARD, MALOOF  
COMPANIES TRUSTEE FOR THE ESTATE  
OF GEORGE J. MALOOF

Colleen J. Maloof is Chair of the Board of the Maloof Companies and trustee for the estate of George J. Maloof. Throughout the key years that George Maloof built the Maloof Companies into the largest group of family-owned enterprises in New Mexico, Colleen was an instrumental partner in their prosperity. Faced with the challenge of carrying on the family tradition of success after her husband's passing, she has grown the Maloof Companies as never before.

Colleen Maloof is a major force behind the family's continued strength and the Maloof's corporate and civic leadership. She is a leader in her community and has received a number of honors and awards, including the Associated Students of University of New Mexico Award for Dedication and Service, Mexican-American Foundation of America Women of the Year Award, and the Image de Albuquerque Award, which was presented to the Maloof family for their significant contributions to Hispanic business development.

Colleen has played a pivotal role in developing the "Maloof style" managerial skills of her children, Joe, Gavin, George Jr., Phil, and Adrienne. She has worked to ensure that company policies and practices remain true to the family motto, "The Customer is King."

Adhering to his father's policy of learning the family business "from the ground up," George J. Maloof, Jr. has successfully established himself as an innovator in the hotel and gaming industries.

George is the leading force behind the building and operation of the hottest property in Las Vegas, the Palms, which is owned by the Maloof family, and has become one of the most sought-after destinations in the entertainment capital of the world.

As President of Maloof Hotels since 1989, George has overseen the operation of hotels throughout the Southwest and California, including the Fiesta Casino Hotel in Las Vegas, the Central Palace Casino in Central City, Colorado, and the Palms. George has very strong ties to the Las Vegas community. He is a UNLV alumnus, where he received his bachelor's degree in business administration (hotel management) in 1987.

In addition to his work in the gaming industry, George is also a member of the Patriarchal Order of the Holy Cross of Jerusalem and the Las Vegas Chapter of Legatus.



GEORGE J. MALOOF, JR.

## MALOOF FAMILY



**ADRIENNE  
MALOOF-NASSIF**

Whether it's marketing, fashion design, promotion, or politics, Adrienne Maloof-Nassif is involved in all aspects as well as the overall leadership of the Maloof Companies.

Adrienne's marketing and promotional contributions have been invaluable in the Sacramento Kings becoming one of the most recognizable franchises in all of professional sports. In addition, her lifelong interest in competitive professional dancing has allowed her to lend her expertise to the Kings' widely popular dance team.

Philanthropic work also is a personal passion for Adrienne. Because of her love and concern for animals and children, Adrienne has joined forces with the Sacramento SPCA to serve as an honorary spokesperson. Her financial contributions allowed the SPCA to complete a new shelter in February of 2002 and develop the Adrienne Maloof Camp Kindness program, which allows underprivileged youth to learn the proper care and handling of animals. Her Camp Kindness program was so successful in Sacramento that she is currently in the process of developing a similar program for the Los Angeles SPCA.

Growing up in Albuquerque, New Mexico, she was one of the country's top ranked junior tennis players and went on to play collegiate tennis at the University of New Mexico, where she earned a bachelor's degree in political science.

Adrienne resides in Los Angeles with her husband Paul and their three children.



**PHIL MALOOF**

Phil Maloof is an executive vice president with Maloof Companies and the point person for the family's newest business ventures, Maloof Productions and Maloof Music.

A former senator for the state of New Mexico, Phil was one of the youngest elected officials in the country, appointed to the New Mexico State Senate following the election of Mayor Martin Chavez, and subsequently re-elected to a full four-year term from his west Albuquerque district in 1996, before running for U.S. Congress in 2000.

Phil was known for his tough stance on crime while representing New Mexico, becoming the first state senator in the country to sponsor the Three Strikes, You're Out law, in addition to helping pass several bills aimed at improving school funding.

An outstanding all-around athlete, Phil played quarterback collegiately at New Mexico State, before earning his post-secondary degree from the University of New Mexico.

Phil resides in Las Vegas and also has a home in Los Angeles, where he works to develop Maloof Productions and the Maloof Music label. In addition, he assists in the other Maloof family businesses, including the Sacramento Kings and the Palms hotel and casino property. He enjoys playing basketball and traveling in his spare time.

## LIMITED PARTNERS



**JOE BENVENUTI**



**BOB COOK**



**BOB HERNREICH**



**JOHN KEHRIOTIS**



**DAVE LUCCHETTI**

## MS&E DIRECTORY

### SACRAMENTO MONARCHS

One Sports Parkway, Sacramento, CA 95834

Front Office (916) 928-0000, Tickets (916) 928-6900,

Ticket Sales (916) 419-WNBA, Press Row (916) 928-6918

Fax: (916) 928-8109

### BASKETBALL/ BUSINESS OPERATIONS

Owners	Joe & Gavin Maloof
Executive Assistant to the Owners	Mona Klotz
President	John Thomas
Executive Assistant to the President	In Ja Halcomb
General Manager	John Whisenant
Administrative Assistant to the General Manager	Melanie Stocking
Head Coach	Jenny Boucek
Assistant Coaches	Tom Abatemarco, Monique Ambers
Video Coordinator	Jason Hagan
Head Athletic Trainer	Kyla McDaniel
Strength and Conditioning Coach	James Duba
Manager, Basketball Operations	Jill Culbertson
Assistant Equipment Managers	Cassidy Eventt, Julie Stauder
Locker Room Attendants	Gabriela Buccino, Jennifer Enos, Breana Fields, Jessica Foster, Haley Howard, Katelyn Huffman, Rebecca Kerr, Rachel Lee, Everett Nutter, Nicole Pickering, Kara Robinson,
Player Development	Jadyn Westinen
VP, Marketing & Monarchs Business Ops	Lady Grooms
Administrative Assistant, VP Bus. Comm. & VP Mktg. & Mon. Bus. Ops.	Danette Leighton
Director, Marketing & Monarchs Business Ops	Lynn Franklin
Manager, Media Relations	Kimberly Knight
Manager, Monarchs Fan & Team Relations	Rebecca Brutlag
Media Relations & Marketing Coordinator	Ruthie Bolton
Media Relations Intern	Rachel Askin
Physicians	Ashlei Baker
	Dr. David Cosca, Dr. Kirk Lewis, Dr. Gina Lokna,
	Dr. Richard Marder, Dr. Jeff Tanji
Team Counsel	David Price

### ARENA SERVICES/ FOOD & BEVERAGE

Sr. Director, Arena Operations	Devon Shea
Admin Asst. to Sr. Dir. of Arena Operations	Analise Langford
Manager, Arena Operations	John DeGroat
Manager, Janitorial	Anthonia Witt
Night Manager	Michael Treadwell
Event Manager	Sean Dockry, Les Groscup
Chief Engineer	Chris Fogarty
Assistant Chief Engineer	Don Hyde
Engineers	Steve Barker, Butch Desin, Gary Elias-Berg, Mike Rogers, Dewey Santos
Director, Guest Services	Susan Loudi
Manager, Event Services	Tara Bulzami
Manager, Parking	Antoinette Clay
Director, Security	Jack Peirson
Security Coordinator	Sharon Benitez
Vice President, Retail Sales	Susan Ross
Director, Food and Beverage	Roger Toy
Manager, Commissary/Warehouse	Dan Panzio
Warehouse Supervisor	Jeff Evans
Manager, Concessions	John Hornsby
Assistant Manager, Concessions/Charity Group Coordinator	Ted Hansen
Administrative Assistant, Concessions	Sandra Hawsey Lee
Director, Merchandise	Jason Hill
Merchandise Analyst	Stephanie Oliver
Merchandise Supervisor	Joshua Golden
Team Store Supervisor	Stephanie Howells
Director, Premium Dining	Kimberly Contie
Assistant Manager, Premium Dining	Traci Gemmell
Manager, Catering	Robin Northey
Manager, Suites and In-Seat Service	TBD
Executive Chef to the Maloofs	Chef Christophe Comet
Executive Chef	Chef Gary Gainey
Sous Chef	Chef Toribio Flores

## MS&E DIRECTORY

### BUSINESS OPERATIONS

Senior Vice President, Business Operations	John Rinehart
Administrative Assistant to Sr. VP, Bus. Ops.	Joann Bagon
Administrative Assistant to the VP, Arena Programming	Arika Lee
Director, Event Development	Kirk Rhinehart
Vice President, Finance	Ruth Hill
Manager, Accounting	Geraldine Guzman
Vault Manager	Khristine Androy
Accounts Payable	Kimberly Kelley
Jr. Accountant	Lynn Aparicio
Payroll Administrators	Alma Rodriguez, Tammy Wisterman
Accounting Clerk	Angela Hanner
Vice President, Human Resources	Donna Ruiz
Manager, Human Resources	Nancy Mahoney
Recruiting Coordinator	Charles Gunn
Human Resources Assistant	Nina Padilla Delacruz
Sr. Dir., Monarchs Ticket Sales & Services	Kathleen Foley
Business Development Manager	Traci Westmoreland
Monarchs Sr. Group Sales Account Manager	Katie Flanigan
Monarchs Season Ticket Sales and Services Account Executives	Lauren Brooks, Erika Hampton, Kim Siebert
Monarchs Group Sales Account Manager	James Morris
Vice President, Retail Sales	Susan Ross
Manager, Shipping and Receiving	Tracy Spiker
Receiving Coordinator	Phil Stokley
Purchasing Coordinator	Melissa Richards
Director, Relationship Marketing	Kyle Eichman
Relationship Marketing Manager	Ken Niwa
Relationship Marketing Coordinator	Roger Cmkovic
Director, Ticket Services	Jeff Ritsley
Ticket Services Manager	Christina Vasquez
Ticket Services Administrator	John Krivacic
Sr. Manager, Box Office	Tony Whiteford
Assistant Manager, Box Office	Carrie Cammack
Network Administrators	Anthony Bartolino, Ken Thomas

### MARKETING AND BRAND DEVELOPMENT

Sr. Dir., Marketing & Creative Services	Heather Vaughan
Manager, Creative Services	Casey Catlett
Creative Services Coordinator	Dhan Santos
Creative Director of Entertainment	Tom Vannucci
Production Manager	Maurice Brazelton
Stage Manager	Scott Freshour
Special Events Manager	Stephanie Wang
Sacramento Kings Dance Team Manager	Jennifer Santich
Mascot	Todd Maraldo
Producer Video Production	Ray Jensen
Audio Video Technicians	Rick Lundquist, Jay Carpenter
Lighting Director	Brian Chiesa
Music Director	Dan Spackman
Production Designer	Charles Allison
Legal Consultant	Mattina Kalokotronis

### BUSINESS COMMUNICATIONS & COMMUNITY SERVICE

Vice President, Business Communications	Mitch Germann
Director, Community Service	Ivette Gonzalez
Manager, Business Communications	Jaime Morse Mills
Business Communications Coordinator	Alex Sigua
New Media Manager	Carly Montoya
New Media Coordinator	Laura Hollis
New Media Reporter	Andrew Nicholson

### STRATEGIC ALLIANCES

Sr. Vice President, Strategic Alliances	Tom Hunt
Vice President, Strategic Alliances	Jeff David
Corporate Sales Managers	Raj Batheja, Jodi Haas, Anthony Holman
Senior Partner Business Managers	Kaci Alexander, Michelle Mitchell
Partner Business Managers	Lisa Herrington, Chris Morales, Reza Wriaatmadja
Strategic Alliances Account Executive	Jennifer Granatelli
Junior Account Executive	Brandon Van Dyck
Partner Business Coordinator	Laryssa Datson
Sr. Director, Premium Sales & Services	Phil MacDougall
Premium Seating Managers & Services	Rick Brown, Lee Roberts
Premium Service Executive	Jessica Lang
Suite Concierge Manager	Lynsi Weichert

## MS&E DIRECTORY

### BROADCAST

Vice President, Broadcast Operations & Production	Craig Amazeen
Sr. Manager, Broadcast Operations	Alma Godines
Associate Producer	Steven Rose
Broadcast Manager/Producer MS&E Radio Network	Kevin Sherrets
Production Coordinators	Jeff Anderson, Brian Hilton
Radio/TV Play-by-Play	Jason Ross
Radio/TV Color Analyst	Krista Blunk

### TICKET SALES AND SERVICES

Vice President, Ticket Sales	TBD
Administrative Assistant to the VP, Ticket Sales	Ann Navarro
Director, Group Sales	Bobby Phillips
Kings Sr. Group Sales Account Managers	Aaron Morales, Ed Mininger
Group Sales Account Managers	Brian Bergersen, Marques Fitch, Michael Ramos, Derek Raphael, Sean Sterner
Director, Kings Ticket Sales	Matt Smith
Sr. Season Ticket Sales Account Executives	Nick Cooper, Ean Jones
Season Ticket Sales Account Executives	Nick Allred, Chris Deniz, Alex Dinday, Keitha Enea, Genevieve Roman, Benny Parlan, Andy Rygg
Director, Season Ticket Services	Stephanie Henderson
Manager, Season Ticket Services	Robert Kingston
Guest Information Specialists	Yvonne Hidalgo, Lancia Lewis, Julie Pham
Sr. Season Ticket Services Executives	Desiree Paxton, Nicole Nelson
Season Ticket Services Executives	Lilli Bewley, Adam Casares, Steven Leandres, Jennifer Norris, Michael Peyton, Shawnte Robinson
Manager, Inside Sales	Ash Anunson
Inside Sales Representatives	Jennifer Aaker, Beth Glender, Chrystal Stirling, Brian Towers, Edwin Zygmunt
Manager, Ticket Sales & Services Campaigns	Kyle Trinsky
Ticket Sales & Services Campaign Coordinators	Jessica Lichau, Mindy Slaughter

### GAME NIGHT STAFF

Statistical Crew Supervisor	Kim Tierney
Statistical Crew	Gary Allen, Seth Barlocke, Sarah Barracco, Jim Betzler, Del Enos, Bruce Hopkins, Eric Hopkins, Will Jerlon, Dave Lambras, Tim Sheehan, Steve Tebbs, Bob Zedaker
TV Statisticians	J.R. Parquette, Alan Romeri
Public Address Announcer	Jamie Coffey
Team Photographer	Rocky Widner
Videographer	Don Bailey

### KINGS BASKETBALL OPERATIONS

President, Basketball Operations	Geoff Petrie
Vice President, Basketball Operations	Wayne Cooper
Vice President, Media Relations	Troy Hanson
Exec. Dir., Media Relations	Darrin May
Manager, Basketball Information	Darryl Arata
Manager, Media Relations/Web Content	Devin Blankenship
Media Relations Coordinator	Chris Clark
Head Coach	TBD
Assistant Coaches	Shareef Abdur-Rahim, TBD
Head Athletic Trainer	Pete Youngman
Assistant Athletic Trainer	Manny Romero
Strength and Conditioning Coach	Daniel Shapiro
Assistant Strength and Conditioning Coach	James Duba
Equipment Manager	Robert Pimental
Equipment Assistant	Shane Colquhoun
Director, Basketball Operations	Sheli Gottlieb
Exec. Coord. Of Coaching & Scouting Services	Tiffany Valdez
Exec. Coord. Of Basketball Ops/Player App	Dayna Simondi
Director, Facility Operations/Team Security	Joe Nolan
Manager of Player Services	Hakeem Sylvester
Director, Player Development	Lafayette "Fat" Lever
Director, Player Personnel/TV Color Analyst	Jerry Reynolds
Director, Scouting	Scotty Stirling
Assistant Director, Scouting	TBD
Regional Scouts	Keith Drum, Mike Petrie
Video Coordinator	Todd Purves
Dir., Systems Development, Maintenance and Research	Steve Schmidt
Team General Counsel/Assistant General Manager	Jason Levien

## MONARCHS BASKETBALL OPERATIONS



**JOHN WHISENANT**  
GENERAL MANAGER

John Whisenant returns to the Monarchs for his sixth season as General Manager in 2009 after spending one WNBA season as Assistant General Manager under then-GM Jerry Reynolds and three and a half seasons as Head Coach of the franchise.

Midway through the 2003 WNBA season, Whisenant added the title of Head Coach to his Assistant General Manager duties for the Sacramento Monarchs. He finished the season with an impressive 12-4 (75%) regular season record and led the Monarchs to the WNBA Western Conference Finals for the second time in franchise history. In 2004, Whisenant led the Monarchs to the WNBA Western Conference Finals for their second consecutive appearance (third in franchise history) as they finished the year with an 18-16 regular season record. In 2005, Whisenant guided the Monarchs to their first ever WNBA Championship and finished the regular season with a franchise-best 25-9 record (73.5%). He was recognized for his efforts by being named the 2005 WNBA Coach of the Year, as selected by a national panel of broadcasters and sportswriters. In 2006, Whisenant led the team to their second consecutive Western Conference Championship and WNBA Finals appearance. The team finished the regular season with a record of 21-13 (61.9%). His overall record with the Monarchs is 76-42 (64%) and his playoff record is 19-10 (66%). Combined, Whisenant's overall coaching record sits at 95-52 (65%), setting the best record in the WNBA from 2003 to 2006.

Whisenant brings more than 30 years of basketball experience to the Sacramento Monarchs. He delivers a passion for basketball and the knowledge necessary to help the Monarchs reach the next level of excellence.

Whisenant began his basketball career at Connors State College in Wamer, Oklahoma (averaged 20.5 ppg) while hitting and leading in baseball with a .377 batting average. He then continued on to New Mexico to play as a starting guard for the Aggies under Coach Friesley Askew. Nicknamed "Whiz," he was NMSU's second leading scorer in his senior season with an average of 13.1 points per game.

Upon completion of his playing days, Whisenant immediately went into coaching at Coffeyville Community Junior College (Kan.). While he was an assistant at Coffeyville for two years, the Red Ravens were 48-10 (83%).

Next, Whisenant spent four years as Head Coach at Arizona Western (Yuma) where his teams won three league championships and also went to nationals all three of those years. His overall record was an impressive 97-30 (76%) and his 1972 squad finished third nationally with a 35-3 record.

After Arizona Western, Whisenant joined the staff of former New Mexico Lobo Coach Norm Ellenberger as Assistant Head Basketball Coach. During his seven years there, the Lobos posted a 137-62 (69%) record which included two WAC Championships and four post-season appearances. The 1977-78 team ended the season leading the country in scoring and was ranked third nationally.

Following his coaching days with the Lobos, Whisenant has gone on to become a successful businessman with interests in commercial real estate, home construction and horse racing. He also worked as a consultant to the Maloof family, advising them on their acquisition of the Sacramento Kings. Whisenant kept his passion for basketball burning, serving as Head Coach of his son's AAU team in Albuquerque, N.M. Even at the AAU level, Whisenant dominated — his team won 176 of 192 games (92%) including six state and regional championships. In 1995, his team won the BCI National Championship and followed that success by finishing fifth in 1996 and third in 1997. In 1999, Whisenant became involved in the new AAA Pro League with the IBL/CBA League as Vice President of Basketball and Head Coach of the New Mexico Slam, posting a 51-35 (60%) overall record over one and a half seasons. In the league's only full season, the Slam finished second, only a half game behind St. Louis (40-22), at 39-23. This league was a forerunner to the current NBA D-League.

A native of Gore, Okla., Whisenant is married to Joyce (Mowery) Whisenant, a former women's basketball player. They have five children: Stan (a doctor and former University of New Mexico basketball player), Daniel (a major and former Air Force Academy basketball player), Johnette, (former women's basketball player and current girls' middle school basketball coach), Justin (former Dartmouth College football and basketball player, a UT doctor and radiology resident) and Jordyn (former women's basketball player and current UNM law school student).

Whisenant holds a Bachelor of Science degree in physical education from New Mexico State and an MA in history from Kansas State University (Pittsburg, Kan.).

### JOHN WHISENANT'S WNBA HEAD COACHING CAREER

SEASON	TEAM	Regular Season			Playoffs			PLAYOFF RESULTS
		W	L	PCT.	W	L	PCT.	
2003	Sacramento	12	4	.750	3	3	.500	Reached Western Conference Finals
2004	Sacramento	18	16	.529	3	3	.500	Reached Western Conference Finals
2005	Sacramento	25	9	.735	7	1	.875	2005 WNBA Champions
2006	Sacramento	21	13	.619	6	3	.500	Reached WNBA Finals
Totals (3 ½ seasons)		76	42	.552	19	10	.526	

## MONARCHS BASKETBALL OPERATIONS



**JENNY BOUCEK**  
HEAD COACH

Sacramento Monarchs Head Coach Jenny Boucek begins her third season with the franchise after finishing the 2008 season with a final record of 18-16 and a sixth consecutive WNBA Playoff berth for the organization. She was named head coach on November 15, 2006, returning to the WNBA after serving as an advanced scout for the NBA's Seattle SuperSonics since 2006. She is the first person in the WNBA to be a player, assistant coach, and head coach.

Previously, Boucek has seven years of WNBA assistant coaching experience, including the Seattle Storm's 2004 WNBA Championship run. She spent three seasons with the Storm (2003-05), also helping to lead the team to the WNBA Playoffs in 2005. Prior to Seattle, she was an assistant coach for the now defunct Miami Sol for three years (2000-02) and helped the squad advance to the WNBA Playoffs in 2001. She began her coaching career in 1999 as an assistant coach for the Washington Mystics.

Boucek's WNBA career began as a player when she became a member of the Cleveland Rockers in 1997, during the WNBA's inaugural season. In the immediate off-season, she played in the Icelandic Basketball League and earned league MVP honors.

A four-year starter at the University of Virginia (1992-96), Boucek helped lead the Cavaliers to four regular season ACC Championships and three NCAA Elite Eight appearances. She was a two-time GTE Academic All-America team member and two-time ACC selection. Boucek twice earned team Defensive Player of the Year honors and finished her career at Virginia as a member of the 1,000-point club. She also competed in the U.S. Olympic Festival in 1993.

Born in Nashville, Tennessee, Boucek graduated with honors from Virginia in 1997 with a degree in sports medicine and sports management.

Tom Abatemarco returns for his sixth full season as the Monarchs assistant coach after a one-season (2003-04) stint as an assistant coach at the University of Utah. Abatemarco and former Monarchs Head Coach John Whisenant initially teamed up midway through the 2003 season, in which the two guided the team to the WNBA Western Conference Finals, a feat they would reach again in 2004 before winning a championship together in 2005.

Additionally, Abatemarco recently served as an assistant coach for the Reno Bighorns of the NBDL during its 2008-09 season. He helped the team finish with an overall record of 25-25.

Abatemarco brings extensive coaching experience to the Monarchs. Prior to his position at the University of Utah and his time at Maloof Sports & Entertainment, Abatemarco was the head coach of Sacramento State's Men's Basketball team. He has also served as an assistant at Rutgers University under Bob Wenzel. Before that, Abatemarco spent three seasons as an assistant coach at Colorado, Boulder, under Joe Harrington. From 1982-86, Abatemarco served as Jim Valvano's assistant at North Carolina State where he was a member of the Wolfpack staff for the team's 1983 NCAA Championship. Additional coaching experience came as an assistant coach at Virginia Tech (1981-82); Maryland under Lefty Driesell (1979-81); St. John's under Lou Carnesecca (1978-79); Davidson (1977-78); Iona (1975-77); the New York Institute of Technology (1974-75) and his alma mater, Dowling College.

In addition to his head coach position at Sacramento State, Abatemarco served two terms as an NCAA Division I head coach at Lamar University (1986-88) and Drake University (1988-90).

Monique Ambers returns for her eighth season as Monarchs assistant coach and is no stranger to the organization having been invited to the Monarchs 2001 Training Camp. She focuses on developing the skills of the post players and advance scouting for the Monarchs.

This is Ambers' second coaching position, having been an assistant coach at George Washington University from 1994-1997. During that time, the Lady Colonials amassed an 80-19 record. The former professional basketball player was initially drafted by the Phoenix Mercury in the fourth round of the 1997 WNBA Draft. Ambers reached the WNBA Semifinals with this team. In 1997, Ambers averaged a .444 field goal percentage, .400 free throw percentage and 1.2 rebounds per game in 19 games played for Phoenix.

A 1993 graduate of Arizona State University, Ambers holds a bachelor's degree in child development.



**TOM ABATEMARCO**  
ASSISTANT COACH



**MONIQUE AMBERS**  
ASSISTANT COACH

## MONARCHS BASKETBALL OPERATIONS



**JASON HAGAN**  
VIDEO COORDINATOR

Jason Hagan begins his first season as video coordinator for the Monarchs. In his new role, Hagan is responsible for the recording and editing of all video DVDs of Monarchs games and upcoming opponents. In addition to his video coordinator capacity, Hagan is responsible for assisting with scouting and game preparation.

Prior to joining the Monarchs, Hagan was an assistant and head basketball coach at Tri-Unity Christian High School in Michigan (2007-2008). He is a certified personal trainer from the National Academy of Sports Medicine (NASM) and is nearing completion of his bachelor's degree in exercise science and minor in coaching from California State University, Sacramento.

Hagan is a military combat Veteran who served on active duty in the United States Army as a Cavalry Scout, deploying overseas twice (2003-2005). Hagan has been awarded the Military Order of the Purple Heart for his wounds received while in combat (2004).



**JILL CULBERTSON**  
MONARCHS  
EQUIPMENT MANAGER

Jill Culbertson begins her second season as the Manager of Monarchs Basketball Operations after serving three seasons as the Monarchs Equipment Manager (2005-2007) and four seasons as a Locker Room Attendant (2001-2004).

Culbertson oversees the basketball department's daily operations and is responsible for all off-court player matters, travel arrangements, and team logistics. Culbertson also works closely with the General Manager handling player contracts. She is the WNBA contact for all notifications of contract signings and compliance of league deadlines and regulations. In addition, Culbertson maintains various equipment responsibilities, including player and staff inventory maintenance as well as taking on all equipment duties on the road.

A native of the Sacramento Area, Culbertson graduated from California Polytechnic State University, San Luis Obispo in 2008 with a bachelor's degree in Kinesiology with a concentration in Sport Management. Culbertson currently resides in the Natomas area with her Jack Russell Terrier, Taylor.



**KYLA MCDANIEL**  
HEAD ATHLETIC TRAINER, ATC, MS, MA

Kyla McDaniel enters her first season as the Monarchs Head Athletic Trainer. She has over 20 years of athletic training experience with several professional teams including Arena Football League 2's Amarillo Dusters, Central Hockey League's Amarillo Gorillas, National Football League Europe's Scottish Claymores, the Extreme Football League's New York/New Jersey Hitmen, the American Football League's Carolina Cobras and Grand Rapids Rampage in addition to the WNBA's Portland Fire and Seattle Storm.

McDaniel's diverse experience also took her to the set of the 2007 movie, *The Game Plan*, starring Dwayne "The Rock" Johnson.

McDaniel earned her bachelor's degree in health and physical education from Penn State University and her master's degrees from both Columbia University and Long Island University.



**JIMMY DUBA**  
STRENGTH AND  
CONDITIONING COACH  
MA, CSCS, USAW

Jimmy Duba returns for his second year as the Monarchs strength and conditioning coach. He is responsible for developing and monitoring the players' weight training and conditioning program during the regular season as well as the off-season. In addition, he works closely with the training staff to monitor rehabilitation on all player injuries. Duba also works as an assistant to Kings strength and conditioning coach, Daniel Shapiro.

Prior to Maloof Sports & Entertainment, Duba spent two years (2006-2008) as a graduate assistant strength and conditioning coach at the University of Connecticut assisting men's and women's basketball, men's and women's soccer and also served as the head strength coach for baseball and women's volleyball.

Duba also has held stints as a strength and conditioning intern with the Chicago Bulls and as the strength and conditioning coach for the University of Wisconsin-La Crosse women's soccer team.

A native of Kenosha, Wis., Duba is a 2006 graduate of the UW-La Crosse and received his master's degree from the University of Connecticut in 2008.



**LADY GROOMS**  
PLAYER DEVELOPMENT

After two seasons as a scout, Lady Grooms begins her second season in player development for the Sacramento Monarchs and will assist in player evaluation.

Grooms was a member of the Monarchs for seven seasons (1998-2004) and was a member of the Utah Starzz for the first year of the WNBA (1997). In her eight years in the league, Grooms has played in 245 games, has played 4,432 minutes, has scored 1,117 points and has grabbed 503 rebounds. She has advanced to the playoffs with the Monarchs on five occasions and has recorded career-highs of 16 points (twice), eight rebounds (twice), six assists (twice), three steals (several times) and two blocks (twice).

A 1992 graduate of the University of Georgia, Grooms led the Bulldogs to three NCAA Tournament appearances, including the 1991 Southeastern Conference Championship and was named to the All-SEC team all four years.

Grooms resides in Georgia with her husband Windell and their 3-year-old daughter, Valerie (named after Lady's mother).

## MONARCHS BUSINESS OPERATIONS



**DANETTE LEIGHTON**  
VICE PRESIDENT,  
MARKETING & MONARCHS  
BUSINESS OPERATIONS

Danette Leighton enters her eighth year with Maloof Sports & Entertainment and fifth as Vice President of Marketing & Brand Development and Monarchs Business Operations after serving as the Senior Director of Marketing for three years. Leighton is responsible for overseeing the marketing efforts of the Kings, Monarchs and ARCO Arena, which includes the areas of creative services, entertainment and partner activations. Additionally, Leighton, who spent her first year with the organization as the Director of Monarchs Business Operations, is responsible for the business operations of the WNBA franchise.

Prior to working at MS&E, Leighton served as the Director of Marketing for Sony Sports Marketing. She was responsible for Sony Tokyo's sport sponsorships, specifically the Sony Open in Hawaii, a PGA TOUR golf event.

Before her time with Sony, Leighton was the Executive Director of the 1999 NCAA Women's Final Four in San Jose, Calif., and spent time at the Pacific-10 Conference and the Fiesta Bowl.

Leighton is a 1993 graduate from the University of Arizona, where she earned a Bachelor of Arts degree in political science and a minor in media arts.

Leighton and her husband, Christopher, and five-year-old daughter, Olivia, reside in Sacramento.



**KIMBERLY KNIGHT**  
DIRECTOR,  
MARKETING & MONARCHS  
BUSINESS OPERATIONS

Kimberly Knight is in her second year as Director of Marketing and Monarchs Business Operations for Maloof Sports & Entertainment and her eighth year with the Sacramento Monarchs. She is responsible for analyzing the team business and developing methods to build community and brand awareness, enhancing ticket sales and strengthening strategic alliances. In addition to being responsible for the day-to-day operations of the Monarchs franchise, Knight also oversees the media relations department. Knight previously served three seasons as Manager of Marketing and Monarchs Business Operations before serving as the Manager of Monarchs Media Relations for the previous three years.

Prior to her joining Maloof Sports & Entertainment, Knight spent two years with the United States Golf Association Foundation in Colorado Springs, Colo., where she was responsible for all marketing, public relations and communications. She also was a member of the communications staff for several USGA Championships, including the 2000 U.S. Women's Open, 2001 U.S. Women's Open and the 2001 U.S. Amateur. Knight began her career in sports in public relations for the San Francisco 49ers and has also served as an advertising account executive.

Knight is a graduate of Stanford University and holds a B.A. in English. She resides in Sacramento with her husband, Darren, son, Oliver and bulldog, Boris.



**REBECCA BRUTLAG**  
MANAGER,  
MONARCHS MEDIA RELATIONS

Rebecca Brutlag begins her seventh season with the Monarchs media relations department and her fifth full season as Manager of Monarchs Media Relations, after being promoted from coordinator in August, 2004.

Brutlag is responsible for maintaining contact with the media, arranging interviews, producing some of the team's publications, all basketball information and on-court publicity of the team. She also handles all media credentials and player appearances. Additionally, Brutlag assists the Monarchs marketing department.

She joined the Monarchs after serving two years as the sports information director for Grand Canyon University, in Phoenix, Ariz., where she was responsible for nine NCAA Division II sports.

Prior to her time at Grand Canyon, Brutlag spent two years as the sports information director at Virginia Wesleyan College in Virginia Beach, Virginia, where she was responsible for 13 NCAA Division III sports.

Originally from Quincy, Calif., Brutlag earned a bachelor's degree in human biology from Grand Canyon University (1999), where she worked as a student assistant and interned in the sports information department.

## MONARCHS BUSINESS OPERATIONS



**RUTHIE BOLTON**  
MONARCHS FAN & TEAM  
RELATIONS MANAGER

After eight seasons as a fan favorite for the Sacramento Monarchs, Ruthie Bolton enters her third season as Monarchs fan and team relations manager. Her responsibilities include: assisting in the front office, following up with fan and team relations and making frequent appearances out in the community through the many efforts that she and the Monarchs support.

In her eight WNBA seasons, Bolton was a two time All-Star and 1997 All-WNBA First Team selection, scored over 2,000 career-points, including a career-high 34 points three times and is currently eighth all-time in league history for 3-pointers made (314). In addition to her WNBA success, Bolton has two Olympic Gold Medals from the 1996 and 2000 Summer Games.

Bolton is a 1989 graduate of Auburn University where she majored in exercise physiology. During her time at Auburn, Bolton guided the Tigers to four consecutive NCAA Tournament appearances and three Southeastern Conference Championships.

Bolton is originally from McClain, Mississippi where she grew up as one of twenty children to the late Reverend Linwood and Leola Bolton. Bolton now resides in Elk Grove with her newborn daughter, Hope.



**RACHEL ASKIN**  
MONARCHS MEDIA RELATIONS  
& MARKETING COORDINATOR

Rachel Askin returns for her second season with the Monarchs as the Media Relations & Marketing Coordinator for Maloof Sports & Entertainment.

Askin is responsible for compiling the media guide as well as assisting in the writing, editing and distribution of game notes, press releases, media advisories and additional publications. She also serves as the liaison for all statistical and media guide inquiries, handling player appearances and trafficking MS&E print advertising.

Prior to joining MS&E, Askin spent one school year as the Athletic Media Relations Assistant Director at West Texas A&M University in Canyon, Texas. At West Texas A&M, Askin was responsible for six NCAA Division II programs in addition to assisting with the other seven sports; overall, six of the university's teams reached the NCAA playoffs including three programs that earned the right to host opening rounds.

A native of New Jersey and a 2003 graduate of The Pingry School (Martinsville, N.J.), Askin earned her Bachelor of Arts degree in psychology and English with honors — with a concentration in language, media and communications — from the University of Rochester in 2007. She worked as a student assistant to the sports information director for three years and also was a Yellowjacket softball player for three years.

## MS&E STAFF



**JOHN THOMAS**  
PRESIDENT

When the Maloof family arrived in Sacramento ten years ago, they needed someone to lead the new management team of Maloof Sports & Entertainment and their search started and ended with John Thomas. Combining a proven successful management style with an energetic work ethic, Thomas is the president of the Sacramento Kings (NBA), Sacramento Monarchs (WNBA) and ARCO Arena.

Thomas brings a wealth of experience to the Maloof Sports & Entertainment team, having worked as a professional sports executive for more than 20 years. As president, his tasks are wide-ranging and include the development and implementation of an annual operating plan while overseeing all aspects of the organization, including team and arena ticket sales and marketing, strategic alliances and brand development, arena operations, food and beverage sales, merchandise sales and the company's customer and community service efforts.

He is a member of the Board of Directors for the Sacramento Convention & Visitors Bureau, Valley Vision's Leadership Council and the Wells Fargo Community Advisory Board (CAB).



**GEOFF PETRIE**  
PRESIDENT,  
KINGS BASKETBALL OPERATIONS

A two-time NBA Executive of the Year award winner, Geoff Petrie has been the key figure behind the success of the Sacramento Kings over the past 15 years.

Petrie oversees all aspects of the Kings' basketball operations department, including the coaching and scouting staffs, team negotiations and player acquisitions. He also serves as the main basketball liaison between the Kings, the NBA and the league's 29 other teams.

Petrie was the first-ever selection of the Portland Trail Blazers in the 1970 NBA Draft (#8 overall), prior to the club's inaugural NBA campaign. In his first season as a professional, he posted Portland team highs in scoring (24.8 ppg), field goals made (784) and attempted (1,770), free throws made (463) and attempted (600) and assists (4.8 apg).

Following his retirement, Petrie worked in private business and beginning in 1984-85 in various roles within the Trail Blazers' front office, culminated by a four-year tenure as the team's senior vice president of operations. Petrie and his wife, Anne-Marie, reside in Sacramento. He has three children: son, Mike, and twin daughters, Anne-Marie and Susanne; he also has two grandchildren.

## MS&E STAFF



**TOM HUNT**  
SR. VICE PRESIDENT,  
STRATEGIC ALLIANCES

Tom Hunt enters his fifth year with Maloof Sports & Entertainment as the Senior Vice President of Strategic Alliances. One of his main responsibilities is building corporate relationships for the company.

Prior to signing on with MS&E, Hunt spent 11 years with Turner Broadcasting in New York and Atlanta, solving client challenges and building strategic alliances with advertising partners for TNT, TBS, Cartoon Network and World Championship Wrestling. He also has previous experience working for the Oakland A's, Miami Dolphins and the World Wrestling Federation.

Hunt earned his bachelor's degree from UC Berkley and a master's degree from Ohio University in sports administration. He and his wife, Kasha, have three girls, Madigan (7), Keely (6) and Ava (4).



**JOHN RINEHART**  
SR. VICE PRESIDENT,  
BUSINESS OPERATIONS

John Rinehart enters his ninth season with Maloof Sports & Entertainment and fourth as Senior Vice President, Business Operations. Prior to taking on his current role, Rinehart served as Vice President of Finance for five years. In his role, Rinehart oversees all financial accounting and business operations of the Kings, Monarchs and ARCO Arena. His responsibilities include contract negotiation, player contract compliance and analysis (NBA Tax and Escrow system), financial analysis, financial reporting, budgeting, financing administration, arena programming and services, legal affairs, insurance and tax requirements. Additionally, Rinehart is responsible for the company's human resources, information systems, purchasing, ticket services and box office and relationship marketing departments.

Prior to joining the Kings, Rinehart spent two years as the director of finance for Anaheim Sports, Inc., where he oversaw the finance and accounting functions of the Anaheim Angels (MLB), Anaheim Mighty Ducks (NHL) and Edison International Field of Anaheim. He also spent two seasons as manager of financial reporting for the San Francisco Giants (MLB). Prior to beginning his career in professional sports, Rinehart spent five years with the public accounting firm Price Waterhouse Coopers LLP in San Francisco.

Rinehart graduated with a bachelor's degree in accounting from Villanova University in 1991. He and his wife, Barbara, reside in the Land Park area of downtown Sacramento with their six-year-old daughter, Kaitlyn, and three-year-old daughter, Megan.



**CRAIG AMAZEEN**  
VICE PRESIDENT,  
BROADCAST OPERATIONS &  
PRODUCTIONS

Craig Amazeen joined the Maloof Sports & Entertainment team in November 2002 to oversee the production and management of all MS&E broadcasting properties. His responsibilities include managing the production of the Kings and Monarchs brands and images via television, cable and radio. Under his leadership Kings Broadcasting has earned seven Emmy Awards, including the 2005 Emmy for Outstanding Live Broadcast.

Prior to joining MS&E, Amazeen was director of broadcasting for the Arizona Cardinals (NFL) where he oversaw all radio and television properties including two Emmy nominated team shows. His resume also includes a four-year stint as broadcast manager with the Phoenix Coyotes (NHL).

A native of Marlboro, Massachusetts, he graduated from Gettysburg College with a degree in broadcast communications.



**WAYNE COOPER**  
VICE PRESIDENT,  
KINGS BASKETBALL OPERATIONS

Wayne Cooper is in his 31st year in the NBA and just finished his 15th with the Sacramento Kings organization. Cooper has served as the club's Vice President, Basketball Operations since July of 1996. Cooper helps oversee the day-to-day operation of the Kings' basketball operations department under the direct guidance of President, Basketball Operations Geoff Petrie. In addition to scouting collegiate, professional and international talent, he is in charge of preseason scheduling and overseeing the club's collegiate player data base.

Cooper enjoyed a 14-year playing career in the NBA after being selected by the Golden State Warriors in the second round (#40 overall) of the 1978 NBA Draft. He played collegiately at the University of New Orleans (1974-78).

He and his wife, Denise, live in Granite Bay and have three daughters, Lauren, Andrea and Courtney.

## MS&E STAFF



**JEFF DAVID**  
VICE PRESIDENT,  
STRATEGIC ALLIANCES

Jeff David is in his third season with Maloof Sports & Entertainment. As Vice President of Strategic Alliances he is responsible for new business growth and directing the strategic alliances business development team, which includes managing the strategic planning and implementation of all corporate partner-related marketing efforts, business plans and co-branded promotional activities in both ARCO Arena and the Sacramento marketplace.

Prior to joining MS&E, Jeff spent two seasons with Major League Soccer's Columbus Crew as the Senior Director of Marketing & Promotions. Prior to the Crew, he spent 10 years within the sport of beach volleyball, overseeing marketing, sales and partner activations for several organizations, including the AVP pro beach volleyball tour.

Jeff's sports business experience also includes sales and marketing for a number of lifestyle sports properties including professional skateboarding and freestyle BMX competitions along with celebrity basketball events and professional athlete management.

A native of Los Angeles, Jeff received his bachelor's degree from Loyola Marymount University and MBA from Pepperdine University.



**MITCH GERMANN**  
VICE PRESIDENT,  
BUSINESS COMMUNICATIONS

Mitch Germann is in his second year with Maloof Sports & Entertainment as Vice President of Business Communications. In that role, Germann oversees MS&E's new media, public relations and community service teams.

Prior to working at MS&E, Germann spent two seasons with the Professional Bowlers Association (PBA) as Director of Brand Communications, where he oversaw public relations, marketing and community relations.

Before his stint at the PBA, Germann served as a managing supervisor at Fleishman-Hillard International Communications, where he was responsible for serving a diverse range of clients including Hallmark, the National Collegiate Athletic Association and country music star Clay Walker.

Germann began his career in the University of Kansas Athletics Department, where he worked in the media relations office for seven seasons. He spent his final four years at KU as the primary media contact for the Jayhawk men's basketball team.

Germann earned his bachelor's degree in political science from the University of Kansas in 1996 and his master's degree in sports administration from Wichita State University in 1998.



**TROY HANSON**  
VICE PRESIDENT,  
KINGS MEDIA RELATIONS/  
BASKETBALL OPERATIONS

Troy Hanson is serving his 17th season in the Kings' basketball operations department. He was promoted to Vice President, Media Relations prior to the 2003-04 season after working since 1998 as the Director, Media Relations. He began with the Kings organization in 1992 as Assistant Director of Media Relations.

The Kings' media relations department maintains day-to-day contact with the local, national and international media, arranging interviews and producing some of the club's publications. The department also coordinates all player and coach appearances. Hanson's primary day-to-day responsibilities include working with co-owners Joe and Gavin Maloof on various media and entertainment projects.

Prior to joining the Kings, Hanson worked as the sports information director at San Francisco State University (1990-92) and as a media relations intern at the Pac-10 Conference (1989).

The Rockford, Illinois, native earned a communications degree from the University of Arizona (1988), where he worked as a student assistant in the sports information and track and field offices. Hanson and his wife, Annette, reside in Rocklin with their nine-year-old son, Nicholas.



**RUTH HILL**  
VICE PRESIDENT,  
FINANCE

Ruth Hill enters her second season as Vice President of Finance after serving as the Director of Finance for Maloof Sports & Entertainment for the previous five seasons. She is responsible for financial accounting, budgeting and forecasting for the Kings, Monarchs and ARCO Arena. Additionally, Hill assists all departments with financial analysis while maintaining the annual operating plan.

Prior to joining Maloof Sports & Entertainment, Hill was the controller for the Utah Jazz/Utah Starzz. She also taught accounting at Salt Lake Community College. Hill worked in government, public accounting and for private corporations before working in the sports and entertainment industry.

Hill received a bachelor's degree in accounting followed by an MBA from the University of Utah in May of 2000.

## MS&E STAFF



**SUSAN ROSS, C.P.M.**  
VICE PRESIDENT,  
RETAIL SALES

Susan Ross enters her ninth season with Maloof Sports & Entertainment, and first season as Vice President of Retail Sales. She is responsible for overseeing the food & beverage and merchandise operations, and company wide purchasing.

Prior to joining the organization, Ross enjoyed a five-year career as the Purchasing Director for Williams-Sonoma, Inc. in San Francisco. She also serves on the Board of Directors for the Sacramento Area Tennis Association.

Ross, who graduated with a bachelor's degree in purchasing management from Miami University of Ohio, resides in Roseville with her husband.



**DONNA RUIZ**  
VICE PRESIDENT,  
HUMAN RESOURCES

Entering her ninth season leading the Maloof Sports & Entertainment's human resources team, Donna Ruiz's chief responsibility is to ensure that all human resources related strategic objectives are met. Her daily duties include overseeing leadership development, recruiting, employee relations, performance consulting, safety, compensation and benefits administration, legal compliance and training.

Ruiz has more than 25 years of human resource management experience and is certified as a senior professional in human resources with the Society for Human Resource Management (SPHR).

A graduate of Sacramento State University with a bachelor's degree in organizational communications, Ruiz and her husband, Tom, have two grown children, Marianne and Michael.



**KATHLEEN FOLEY**  
SR. DIRECTOR,  
MONARCHS TICKET  
SALES AND SERVICE

Kathleen Foley begins her sixth season as senior director of Monarchs ticket sales and service with Maloof Sports & Entertainment. Previously, she was responsible for leading the season ticket and group ticket sales teams efforts to sell season tickets, game plans and group tickets for the Kings, Monarchs and ARCO Arena events.

Prior to joining MS&E, Foley, who has over 20 years of sales and sales management experience, served as vice president of corporate accounts for MEDIQ/PRN. She also spent one season selling luxury suites for the Oakland Raiders in addition to working for an HR consulting firm.

A lifelong Red Sox fan as a result of being a native of Cape Cod, Mass., Foley earned a bachelor's degree in sports administration and communications from California State University, Chico.



**PHILIP MACDOUGALL**  
SR. DIRECTOR,  
PREMIUM SALES AND SERVICES

Philip MacDougall is beginning his second season in his new role as senior director of premium sales and service and fifth season overall with Maloof Sports & Entertainment. His team is responsible for all premium sales and servicing for the Kings and all ARCO Arena events. Premium seating includes private suites, box seats and Kings Row Season Ticket Holders. MacDougall is responsible for developing unique VIP experiences and excellent customer service.

Prior to joining MS&E, MacDougall worked in the electronics industry as a director of corporate marketing and inside sales. MacDougall has over 18 years of marketing and sales experience.

MacDougall, who has a bachelor's degree, attended Richmond University in London and Bridgewater State College. He lives with his wife, Sheri and three children, Corey, Ashley and Phil Jr. in El Dorado Hills.

## MS&E STAFF



**DEVON SHEA**  
SR. DIRECTOR,  
ARENA OPERATIONS

Devon Shea begins his sixth season as Senior Director of Operations for Maloof Sports & Entertainment. He is responsible for overseeing day-to-day operations of ARCO Arena, including the event coordinating, engineering, utility, changeover, janitorial and landscaping departments.

Before his assignment with MS&E, Shea spent three years working as the Director of Operations at Mellon Arena, home to the NHL's Pittsburgh Penguins where he was responsible for the oversight of the front and back of house staffs.

Prior to his tenure in Pittsburgh, Shea worked as an event manager at Alltel Stadium, home to the NFL's Jacksonville Jaguars. In addition, he held an event manager position at neighboring Veterans Memorial Coliseum in Jacksonville.

Shea grew up in Sacramento, graduating from El Camino High School. He continued on to receive a bachelor's degree in cognitive science from UC San Diego, followed by a master's in sport administration and facility management from Ohio University. Devon lives with his wife, Mia, and their two-year-old son, Caleb.



**HEATHER VAUGHAN**  
SR. DIRECTOR,  
MARKETING AND  
CREATIVE SERVICES

Heather Vaughan begins her second season as Senior Director of Marketing and Creative services after serving as the organization's Director of Creative Services the previous seven seasons. She is responsible for managing, branding and producing all of the creative materials for the Kings, Monarchs and ARCO Arena.

Prior to joining the organization, Vaughan worked for several advertising agencies in the Los Angeles area on accounts such as Caesars Palace, Disney, DreamWorks SKG, Kenwood and Taco Bell.

A San Diego native, Vaughan graduated from California State University, Chico, with a bachelor's degree in communication design. She earned a master's degree in communications from California State University, Fullerton. Vaughan resides in Lincoln with her husband, five-year-old daughter and two-year-old son.



**KIM CONTE**  
DIRECTOR,  
PREMIUM DINING

Kim Conte begins her eighth season in the food and beverage department with Maloof Sports & Entertainment and fourth as the Director of Premium Dining. Her responsibilities include food and beverage service for corporate suites, in-seat service for courtside and box seating, private party catering and the Skyline Restaurant.

Prior to joining MS&E, Conte worked for 11 years with a contract food service company, FanFare Enterprises, at locations throughout California, such as Sears Point Raceway, the Oakland Convention Center and the Orange County Fair. She served as the general manager of the food and beverage operations at the California Exposition and State Fair during her final four years with the company.

A native of Chico, Calif., Conte, who majored in liberal studies at California State University, Chico, resides in the Natomas area of Sacramento.



**KYLE EICHMAN**  
DIRECTOR,  
RELATIONSHIP MARKETING

Kyle Eichman enters his second season with Maloof Sports & Entertainment as Director of Relationship Marketing. His responsibilities include the development and implementation of the customer relationship marketing plan for the Kings, Monarchs and ARCO Arena.

Eichman has over 12 years of experience in positions ranging from finance and accounting to operations and marketing, working for such companies as Pinnacle Entertainment, Harrah's Entertainment, Mirage Resorts and the Venetian Resort Hotel Casino. He most recently served as Corporate Director of Strategic Marketing for Pinnacle Entertainment, Inc.

A graduate of Colorado State University, Eichman and his wife, Monica, have two daughters: Taylor (12) and Hunter (10).



**GARY GAINEY**  
EXECUTIVE CHEF

Gary Gainey enters his seventh season as Maloof Sports & Entertainment's executive chef. He is responsible for overseeing the culinary event team for all arena events, which includes motivating, training and quality control. The various duties of Gainey's staff, under his leadership, include creating menus, preparing food for the Skyline Restaurant, VIP Room, Maloof Team Café, Media Room, In-Seat Services, Premium Suites, specialty concession areas and all catered parties.

Prior to joining Maloof Sports & Entertainment, Gainey, who has over 20 years of culinary experience under his belt, was the executive sous chef/restaurant manager for the Hyatt Regency Corporation, where he worked for 16 years.

The native of St. Louis has worked for six different hotels in four states and is an active member of the American Culinary Federation (ACF) as well as the Association of African American Chefs (AAAC). He and his wife, Laura, reside in Sacramento.

## MS&E STAFF



**SHELI GOTTLIEB**  
DIRECTOR,  
KINGS BASKETBALL OPERATIONS

Sheli Gottlieb begins her ninth season as the Kings' Director, Basketball Operations after working the previous five years as the Executive Assistant to Geoff Petrie (Kings President, Basketball Operations).

Gottlieb oversees the basketball department's daily operations and is the point person when the team is traveling. Gottlieb is the NBA contact for all notifications of contract signings and compliance of league deadlines and regulations. In addition, she administers the players' insurance.

Gottlieb has worked most of her professional career in sports, beginning in 1991 as a finance assistant with the Oakland Athletics. She graduated with an organizational communications degree from Sacramento State University in 1990. Gottlieb and her husband, Brett, reside in Roseville with her three children, 12-year-old son, Hayden, 10-year-old daughter, Reagan, and newborn daughter, Gemma.



**IVETTE GONZALEZ**  
DIRECTOR,  
COMMUNITY SERVICE

Ivette Gonzalez begins her first season as the Director of Community Service and fifth season overall in the Community Service department at Maloof Sports & Entertainment. She is responsible for the organization's community service outreach and projects.

Gonzalez began her career at MS&E in 2004 as Community Service/Public Relations Assistant and was promoted in 2005 to Community Service Coordinator and in 2007 to Community Service Programs Manager. Gonzalez' recent responsibilities include managing all external community service events, managing the Kings Women's Organization and serving as the organization's Spanish-language spokesperson.

Prior to joining Maloof Sports & Entertainment, Gonzalez spent two years in public relations and marketing for FOXSports.com in Los Angeles.

Gonzalez received her bachelor's degree in communication studies and Spanish from Loyola Marymount University.



**STEPHANIE HENDERSON**  
DIRECTOR,  
SEASON TICKET SERVICES

Stephanie Henderson completed her first season as Director of Season Ticket Services for Maloof Sports & Entertainment. She is responsible for servicing the daily needs of Kings season ticket holders as they relate to Kings, Monarchs and ARCO Arena events. Henderson also oversees the reception and welcome centers.

Henderson comes to Maloof Sports & Entertainment with over 10 years of sales and marketing experience, having most recently worked in sales for Weyerhaeuser for five years. Prior to that, Henderson spent five years with AEG at STAPLES Center in Los Angeles where she worked in sales and fan development for the LA Kings for three years and spent the other two years in premium seating.

A native of Sunbury, Pennsylvania, Henderson, who is a certified Pilates instructor, attended college in Southern California. She currently resides in Sacramento.



**JASON HILL**  
DIRECTOR,  
MERCHANDISE

Jason Hill enters his second season as Director of Merchandise for Maloof Sports & Entertainment. He is responsible for servicing all aspects of the Sacramento Team Store as it relates to Kings, Monarchs, ARCO Arena events and Online Merchandise.

Hill comes to Maloof Sports & Entertainment with 10 years of merchandise sales and store management having worked in merchandise sales for the University of Texas, University of Oklahoma, University of Nebraska and The Ohio State University.

A native of Columbus, Ohio, Hill resides in North Natomas with his wife Heather and daughter Olivia.



**SUSAN LAUDI**  
DIRECTOR,  
GUEST SERVICES

Susan Laudi begins her third season as Director of Guest Services after having worked the previous 10 years as the Director of Event Services. From 2003 to 2006, she held a dual role of Director of Event Services and Director of Parking for Maloof Sports & Entertainment. Having worked in the organization for over 18 years, Laudi is responsible for supervising the event staff for all ARCO Arena events which includes the ushers, ticket takers, medical team, ambassadors and elevator operators. Laudi is also responsible for customer service and Mission, Vision, Values training for event staff.

Prior to joining the organization, Laudi's experience ranged from working in after school programs with children to assisting in a real estate office.

Laudi received her bachelor's degree in liberal arts from Sacramento State University. She resides in Sacramento with her husband, Mike. They have four children, Brandi, Zachary, Hannah and Eli.

## MS&E STAFF



**LAFAYETTE "FAT" LEVER**  
DIRECTOR,  
KINGS PLAYER DEVELOPMENT

Lafayette Lever enters his second season with the Kings as Director of Player Development after years of being involved with NBA-based programs such as NBA Cares and Legends of Basketball.

As the team's player development director, Lever is responsible for helping younger players with the transition from college to the NBA. As part of his duties, Lever helps coordinate with NBA representatives of the Rookie Transition Program (RTP) in which a team's draft selections travel to New York to help acclimate them to the league. Lever also works on the Kings' broadcast team as a studio co-host.

An 11-year NBA veteran, Lever, who was originally selected by the Portland Trail Blazers in the first round of the 1982 NBA Draft (11th overall) out of Arizona State, was considered one of the league's best point guards in the late 80's while playing for the Denver Nuggets. His last three NBA seasons were spent playing for the Dallas Mavericks (1990-92 and 1993-94). He played in two NBA All-Star Games (1988 and 1990) and was selected to the All-NBA Second Team in 1987 and All-Defensive Second Team in 1988.



**DARRIN MAY,**  
EXECUTIVE DIRECTOR,  
KINGS MEDIA RELATIONS/  
BASKETBALL OPERATIONS

Darrin May enters his sixth season as Executive Director, Media Relations/Basketball Operations for the Kings after spending the previous three years as the department's assistant director. In his role as a liaison between the media, players and team, he is responsible for assisting Kings Vice President, Media Relations Troy Hanson in all phases of the department, which includes maintaining daily contact with the local, national and international media, arranging interviews and acting as the team's primary point-person to the media at both Kings' games and practices.

May spent 10 years in the Atlanta Hawks' media relations department in a similar capacity prior to joining the Kings.

A 1989 graduate from Sacramento State University with a bachelor's degree in communications, May, a Santa Rosa native, gained valuable experience as an intern in the Kings' public relations department during his senior year. He also worked in the Sacramento State sports information department for one year.



**JOE NOLAN**  
DIRECTOR,  
KINGS FACILITY  
OPERATIONS/TEAM SECURITY

Joe Nolan begins his ninth year as Director of Kings Facility Operations/Team Security. He is responsible for all security dealings with the Kings, both at home and on the road. Additionally, Nolan is responsible for the day-to-day operations of the Kings/Monarchs Training Facility and gameday operations for ARCO Arena.

Prior to assuming his current post with the Kings' basketball operations department, Nolan spent four years as ARCO Arena's Director of Arena Operations where his duties included overseeing the engineering, utility, changeover, janitorial and landscaping departments.

A native of Fairfield, Calif., Nolan graduated from Portland State University in 1989 with a degree in administration of justice. He was a member of PSU's 1987 NCAA Division II championship runner-up football team. Nolan resides in the Natomas area with wife Kelsey and daughters Madison and Courtney.



**JACK PEIRSON**  
DIRECTOR,  
SECURITY

Jack Peirson enters his 10th season as Director of Security after joining the organization in January 2000. He is responsible for managing ARCO Arena's security department. Peirson is also the security contact person with the NBA and WNBA league offices in New York.

Before joining Maloof Sports & Entertainment, Peirson served for over 20 years in a variety of management positions at the Great Western Forum in Inglewood, Calif. Most recently, he was the Director of Guest Services for the Forum.

Peirson graduated from Shippensburg University in 1978 with a degree in journalism and is a native of Phoenixville, Pa. He resides in Sacramento with his wife, Pamela, and their two sons, Daniel (16) and Matthew (14).

## MS&E STAFF



**BOBBY PHILLIPS**  
DIRECTOR,  
GROUP SALES

Bobby Phillips is in his seventh season with Maloof Sports & Entertainment. As Director of Group Sales he is responsible for renewing, servicing and generating new business for Kings and Monarchs along with select ARCO Arena events.

Throughout his tenure at Maloof Sports & Entertainment he has served in several roles including Group Sales Manager, Group Sales Account Manager and Season Ticket Service Account Executive.

Formally a professional basketball player, he spent time playing in Europe and is originally from North Carolina. A graduate of Western Carolina University, Phillips holds a bachelor's degree in communication.



**JERRY REYNOLDS**  
DIRECTOR,  
PLAYER PERSONNEL

In his 23rd season with the Kings organization, Jerry Reynolds serves as the club's Director, Player Personnel. He was named to the position in July 1994 after serving two seasons as the team's General Manager. Reynolds is responsible for keeping abreast of both the professional and collegiate talent pools available to the Kings, while also helping to oversee the club's scouting efforts.

Reynolds, who wears many hats within the organization, retired from his post as the general manager of the Sacramento Monarchs following the 2003 season. In his seven seasons as the team's general manager, the Monarchs qualified for the WNBA playoffs on four occasions. Reynolds was a member of the USA Basketball Women's Senior National Team Committee for 2001-04, where he helped select the USA Senior National Teams and the corresponding coaching staffs. He is also a member of the Kings Broadcasting Network talent team, working as a color analyst for all the organization's televised contests.

A native of French Lick, Indiana, and a graduate of Oakland City College (Indiana), Reynolds received his master's degree in physical education from Indiana State University in 1970. Reynolds and his wife, Dodie, reside in Roseville and have a daughter, Danielle, a graduate of Santa Monica College, and a son, Jay, a 1992 graduate of California State University, Sacramento.

Entering his sixth season as Director, Event Development and Marketing, Kirk Rhinehart is responsible for developing marketing and promotional strategies for events at ARCO Arena and the development of new events. He is also responsible for media placement for ARCO Arena events and marketing implementation for the Kings and Monarchs.

Before joining Maloof Sports & Entertainment, Rhinehart spent seven seasons with the Houston Rockets, Houston Comets and Houston ThunderBears of the Arena Football League as manager of events and promotions.

A native of Virginia, Rhinehart received his bachelor's degree in business administration from the University of Kentucky where he also lettered in soccer.



**KIRK RHINEHART**  
DIRECTOR,  
EVENT DEVELOPMENT AND  
MARKETING

Entering his tenth season with Maloof Sports & Entertainment, Jeff Risley is responsible for coordinating and overseeing all ticket operations (season and group) for the Kings and Monarchs in his role as Director of Ticket Services.

Having been in the sports ticket services business for over 21 years, Risley served as the ticket manager for the Los Angeles Clippers for five years before signing on with MS&E. Prior to that, he was the assistant ticket manager for the San Diego Chargers (NFL) for two seasons and was the ticket manager for the San Diego Sockers (professional indoor soccer) for five years.

Risley, a San Diego native, earned a bachelor's of science degree in marketing from Humboldt State University. He resides in El Dorado Hills with his wife, Kari, daughters, Jordan (14), Josie Frances (12), Ally (10), Lilly (6) and the family dog "Choncho" (2).



**JEFF RISLEY**  
DIRECTOR,  
TICKET SERVICES

## MS&E STAFF



**STEVE SCHMIDT**  
DIRECTOR,  
SYSTEMS MAINTENANCE, DEVELOPMENT & RESEARCH  
OF BASKETBALL OPERATIONS

Steve Schmidt enters his ninth season as the Director of Systems Maintenance, Development and Research of Basketball Operations. He is responsible for overseeing operational and technology issues at the Kings Practice Facility, including the computer network, phone, audio-visual and security systems. Additionally, Schmidt performs other projects for Kings President of Basketball Operations Geoff Petrie, such as salary cap analysis and special team-related database programs.

Prior to joining the Kings' basketball operations department, Schmidt spent 10 seasons as a member of the Kings' management team. As the club's vice president of finance, he oversaw all financial and accounting operations, while also managing the company's computer network system. His previous work experience includes time spent as an audit manager with Ernst & Young, an international public accounting firm.

Schmidt and his wife, Merrie, live in Granite Bay. They have three children, John, Gretchen and Danny and a granddaughter, Madeleine.



**MATT SMITH**  
DIRECTOR,  
KINGS TICKET SALES

Matt Smith enters his second season as Director of Kings Ticket Sales for Maloof Sports & Entertainment. His duties include overseeing the day-to-day responsibilities of the Kings ticket sales account executives.

Prior to joining Maloof Sports & Entertainment, he spent five years working with Kroenke Sports Enterprises where he was Director of Ticket Sales and Service, overseeing the day-to-day ticket sales and service responsibilities for the Colorado Mammoth Indoor Lacrosse Organization. Smith spent his previous years in sales with the Denver Nuggets, Colorado Avalanche and the Colorado Rapids.

Originally from Logan, Utah, Smith earned a bachelor's degree in communications with an emphasis in public relations from Utah State University. He resides in Roseville with his wife, Michelle, six-year-old daughter, Daphne, and three-year-old son, Cole.



**SCOTTY STIRLING**  
DIRECTOR,  
KINGS SCOUTING

Having worked in the Kings organization for the past 22 years, Scotty Stirling is in his 20th season as the club's Director of Scouting. In his current role, Stirling is responsible for coordinating the club's collegiate scouting efforts.

Prior to joining the Kings, Stirling served as Vice President and General Manager of the New York Knicks from January 1986 through May 1987. For three seasons (1982-85) he held the position of Vice President of Operations with the NBA where he supervised referees, administered rule implementation, supervised game scheduling and headed the league's collegiate scouting service.

From 1976 through 1982, Stirling was the assistant to the president of the Golden State Warriors, responsible for the club's day-to-day operation and player personnel decisions. He also was the general manager of the Oakland Oaks of the American Basketball Association when the team won the 1968 ABA title.

Stirling's pro sports experience included five seasons with the Oakland Raiders of the National Football League, first as the club's assistant general manager, then as the general manager, working closely with current Raiders owner Al Davis. In his final year with the club, the Raiders won the AFL Championship and met Green Bay in Super Bowl II.

A graduate of the University of San Francisco, Stirling earned a master's degree from Adelphi University. Stirling resides in Newark, Calif., with his wife, Pam.



**ROGER TOY**  
DIRECTOR,  
CONCESSIONS

Roger Toy begins his 21st year as a food and beverage director. Toy is responsible for overseeing the operations, accounting and development of ARCO Arena's concessions, beverage and warehouse divisions.

Toy joined the ARCO Arena organization when the Kings first came to Sacramento in 1985 and was instrumental in the design and set-up of the food service operation in the original ARCO Arena as well as the current facility.

With over 26 years of experience in the food service business, Toy's career began upon his graduation from the University of California, Davis in 1979, where he earned a degree in natural resources.

## MS&E STAFF



**TOM VANNUCCI**  
DIRECTOR,  
EVENT PRESENTATION

Tom Vannucci enters his second season as Creative Director of Event Presentation for Maloof Sports & Entertainment. He is responsible for overseeing all aspects of the pregame, halftime and postgame entertainment.

Vannucci's background in the entertainment industry is supported by 25 years of varied experience such as choreographing, directing, writing and subsequently creative conceptualizing at the professional level, including film, television and themed entertainment areas.

Vannucci has created and produced events for Dubai Holdings, Paramount, Fox Broadcasting, The Walt Disney Company, Warner Bros., Twentieth Century Fox, Universal Studios, MGM, Comedy Central, Buena Vista Home Video, The Dollywood Co., Knott's Berry Farm, Princess Cruise Lines, Renaissance Entertainment and Thinkwell Design & Production to name a few. Vannucci has collaborated and/or directed high profile celebrities such as Jennifer Aniston, Eric McCormick, John Landis, John Ritter, Ray Ramono, Elizabeth Taylor, Barry Manilow, Dolly Parton, Judith Light, Wayne Gretzkey and Elvira.

Vannucci's directorial, conceptual and choreographic theatricality has garnered him awards for "Mystic Rhythms"—Tokyo Disney Seas, "Jesus Christ Superstar"—Performance Riverside and most recently "Jurassic Park Institute Tour" for Thinkwell Design and Production.



**MATINA  
KOLOKOTRONIS**  
LEGAL CONSULTANT

Matina Kolokotronis begins her 12th year as an independent legal consultant and advisor to Maloof Sports & Entertainment. She brings her strong background in sports and government law and community affairs and her expertise in contract negotiations. Kolokotronis previously served as Foundation Director for MS&E for six years, overseeing the strategic development and fund raising activities of the Maloofs & You Foundation. She also has served as a consultant for the Group Seven Vlade Divac Children's Foundation and Governor Gray Davis Committee.

Prior to her independent consulting, Kolokotronis was an associate with Miller, Owen & Trast and practiced contract and sports law. Clients included the Sacramento Kings and various National Basketball Association players. She was also previously an associate with Carpenter, Snodgrass & Associates and practiced in legislative representation for businesses, governmental agencies and individuals.

Kolokotronis has a bachelor of arts in English from Loyola University and obtained her law degree from McGeorge Law School at the University of Pacific where she currently teaches Sports Law as an adjunct faculty member.

MS&E STAFF



**JENNIFER AAKER**  
INSIDE SALES  
REPRESENTATIVE



**SHAREEF  
ABDUR-RAHIM**  
KINGS ASSISTANT COACH



**KACI ALEXANDER**  
SENIOR PARTNER  
BUSINESS MANAGER



**CHARLES ALLISON**  
PRODUCTION DESIGNER



**NICK ALLRED**  
SEASON TICKET SALES  
ACCOUNT EXECUTIVE



**JEFF ANDERSON**  
PRODUCTION  
COORDINATOR



**KRISTINE ANDROY**  
VAULT MANAGER



**ASH ANUNSON**  
MANAGER, INSIDE SALES



**LYNN APARICIO**  
JUNIOR ACCOUNTANT



**DARRYL ARATA**  
ADMINISTRATIVE  
MANAGER, BASKETBALL  
INFORMATION



**JOANN BAGON**  
ADMINISTRATIVE  
ASSISTANT TO SENIOR VP,  
BUSINESS OPERATIONS



**ANTHONY BARTOLINO**  
NETWORK  
ADMINISTRATOR



**RAJ BATHEJA**  
CORPORATE SALES  
MANAGERS



**SHARON BENITEZ**  
SECURITY COORDINATOR



**LULI BEWLEY**  
SEASON TICKET SERVICES  
EXECUTIVE



**DEVIN BLANKENSHIP**  
MANAGER, MEDIA  
RELATIONS/WEB  
CONTENT



**MAURICE BRAZELTON**  
PRODUCTION MANAGER



**LAUREN BROOKS**  
MONARCHS SEASON  
TICKET SALES AND  
SERVICES ACCOUNT  
EXECUTIVE



**TARA BULZONI**  
MANAGER, EVENT  
SERVICES



**CARRIE CAMMACK**  
ASSISTANT MANAGER,  
BOX OFFICE



**JAY CARPENTER**  
AUDIO VIDEO  
TECHNICIAN



**ADAM CASARES**  
SEASON TICKET SERVICES  
EXECUTIVE



**CASEY CATLETT**  
MANAGER, CREATIVE  
SERVICES



**CHRIS CLARK**  
MEDIA RELATIONS  
COORDINATOR



**ANTOINETTE CLAY**  
MANAGER, PARKING



**NICK COOPER**  
SENIOR SEASON TICKET  
SALES ACCOUNT  
EXECUTIVE



**CHRISTOPHE CORNET**  
EXECUTIVE CHEF TO THE  
MALOOPS



**ROGER CRNKOVIC**  
RELATIONSHIP MARKETING  
COORDINATOR



**JOHN DEGRACE**  
MANAGER, ARENA  
OPERATIONS



**CHRIS DENIZ**  
SEASON TICKET SALES  
ACCOUNT EXECUTIVE



**ALEX DINDAY**  
SEASON TICKET SALES  
ACCOUNT EXECUTIVE



**SEAN DOCKRY**  
EVENT MANAGER



**LARYSSA DOTSON**  
PARTNER BUSINESS  
COORDINATOR



**KEITHA ENEA**  
SEASON TICKET SALES  
ACCOUNT EXECUTIVE



**JEFF EVANS**  
WAREHOUSE SUPERVISOR



**MARQUES FITCH**  
GROUP SALES ACCOUNT  
MANAGER

MS&E STAFF



**KATIE FLANIGAN**  
MONARCHS SENIOR  
GROUP SALES ACCOUNT  
MANAGER



**TORIBIO FLORES**  
SOUS CHEF



**CHRIS FOGARTY**  
CHIEF ENGINEER



**LYNN FRANKLIN**  
ADMINISTRATIVE  
ASSISTANT, VP BUSINESS  
COMMUNICATIONS AND  
VP MARKETING AND  
MONARCHS BUSINESS  
OPERATIONS



**SCOTT FRESHOUR**  
STAGE MANAGER



**BETH GELENDER**  
INSIDE SALES  
REPRESENTATIVE



**TRACI GEMMEL**  
ASSISTANT MANAGER,  
PREMIUM DINING



**ALMA GODINES**  
SENIOR MANAGER,  
BROADCAST OPERATIONS



**JOSHUA GOLDEN**  
MERCHANDISE  
SUPERVISOR



**JENNIFER GRANATELLI**  
STRATEGIC ALLIANCES  
ACCOUNT EXECUTIVE



**LES GROSCUP**  
EVENT MANAGER



**CHARLES GUNN**  
RECRUITING  
COORDINATOR



**GERALDINE GUZMAN**  
EXECUTIVE ASSISTANT  
ACCOUNTING



**JODI HAAS**  
CORPORATE SALES  
MANAGER



**IN JA HALCOMB**  
EXECUTIVE ASSISTANT TO  
THE PRESIDENT



**TED HANSEN**  
ASSISTANT MANAGER,  
CONCESSIONS/CHARITY  
GROUP COORDINATOR



**SANDRA HAWSEY LEE**  
ADMINISTRATIVE  
ASSISTANT,  
CONCESSIONS



**LISA HERRINGTON**  
PARTNER BUSINESS  
MANAGER



**YVONNE HIDALGO**  
GUEST INFORMATION  
SPECIALIST



**BRIAN HILTON**  
PRODUCTION  
COORDINATOR



**LAURA HOLLIS**  
NEW MEDIA  
COORDINATOR



**JOHN HORNSBY**  
MANAGER,  
CONCESSIONS



**STEPHANIE HOWELLS**  
TEAM STORE SUPERVISOR



**RAY JENSEN**  
PRODUCER VIDEO  
PRODUCTION



**EAN JONES**  
SENIOR SEASON TICKET  
SALES ACCOUNT  
EXECUTIVE



**KIMBERLY KELLEY**  
ACCOUNTS PAYABLE



**ROBERT KINGSTON**  
MANAGER, SEASON  
TICKET SERVICES



**MONA KLOTZ**  
EXECUTIVE ASSISTANT TO  
THE OWNERS



**JOHN KRIVACIC**  
TICKET SERVICES  
ADMINISTRATOR



**JESSICA LANG**  
PREMIUM SERVICE  
EXECUTIVE



**ANALISE LANGFORD**  
ADMINISTRATIVE  
ASSISTANT TO SENIOR  
DIRECTOR OF ARENA  
OPERATIONS



**STEVEN LEANDRES**  
SEASON TICKET SERVICES  
EXECUTIVE



**ARIKA LEE**  
ADMINISTRATIVE  
ASSISTANT TO THE VP,  
ARENA PROGRAMMING



**LANAIA LEWIS**  
GUEST INFORMATION  
SPECIALIST



**JESSICA LICHAU**  
TICKET SALES AND  
SERVICES CAMPAIGN  
COORDINATOR



**RIK LUNDQUIST**  
AUDIO VIDEO  
TECHNICIAN

**MS&E STAFF**



**NANCY MAHONEY**  
MANAGER, HUMAN RESOURCES



**ED MININGER**  
KINGS ACCOUNT GROUP SALES ACCOUNT MANAGER



**MICHELLE MITCHELL**  
SENIOR PARTNER BUSINESS MANAGER



**CARLY MONTOYA**  
NEW MEDIA MANAGER



**AARON MORALES**  
KINGS SENIOR GROUP SALES ACCOUNT MANAGER



**CHRIS MORALES**  
PARTNER BUSINESS MANAGER



**JAMES MORRIS**  
MONARCHS GROUP SALES ACCOUNT MANAGER



**JAIME MORSE MILLS**  
MANAGER, BUSINESS COMMUNICATIONS



**ANN NAVARRO**  
ADMINISTRATIVE ASSISTANT TO THE VP, TICKET SALES



**NICOLE NELSON**  
SENIOR SEASON TICKET SERVICES EXECUTIVE



**ANDREW NICHOLSON**  
NEW MEDIA REPORTER



**KEN NIWA**  
RELATIONSHIP MARKETING MANAGER



**JENNIFER NORRIS**  
SEASON TICKET SERVICES EXECUTIVE



**ROBIN NORTHEY**  
MANAGER, CATERING



**STEPHANIE OLIVER**  
MERCHANDISE ANALYST



**NINA PADILLA DELACRUZ**  
HUMAN RESOURCES ASSISTANT



**BENNY PARLAN**  
SEASON TICKET SALES ACCOUNT EXECUTIVE



**DESIREE PAXTON**  
SENIOR SEASON TICKET SERVICES EXECUTIVE



**MIKE PETRIE**  
KINGS REGIONAL SCOUT



**MICHAEL PEYTON**  
SEASON TICKET SERVICES EXECUTIVE



**ROBERT PIMENTAL**  
KINGS EQUIPMENT MANAGER



**DAN PONZIO**  
MANAGER, COMMISSARY/ WAREHOUSE



**TODD PURVES**  
KINGS VIDEO COORDINATOR



**DEREK RAPHAEL**  
GROUP SALES ACCOUNT MANAGER



**MELISSA RICHARDS**  
PURCHASING COORDINATOR



**LEE ROBERTS**  
PREMIUM SEATING MANAGER



**SHAWNTE ROBINSON**  
SEASON TICKET SERVICES EXECUTIVE



**ALMA RODRIGUEZ**  
PAYROLL ADMINISTRATOR



**GENEVIEVE ROMAN**  
SEASON TICKET SALES ACCOUNT EXECUTIVE



**MANNY ROMERO**  
KINGS ASSISTANT ATHLETIC TRAINER



**STEVEN ROSE**  
ASSOCIATE PRODUCER



**ANDY RYGG**  
SEASON TICKET SALES ACCOUNT EXECUTIVE



**JENNIFER SANTICH**  
SACRAMENTO KINGS DANCE TEAM MANAGER



**DHON SANTOS**  
CREATIVE SERVICES COORDINATOR



**DANIEL SHAPIRO**  
KINGS STRENGTH AND CONDITIONING COACH



**KEVIN SHREETS**  
BROADCAST MANAGER/ PRODUCER MS&E RADIO NETWORK

**MS&E STAFF**



**KIM SIEBERT**  
MONARCHS SEASON TICKET SALES AND SERVICES ACCOUNT EXECUTIVE



**ALEX SIGUA**  
BUSINESS COMMUNICATIONS COORDINATOR



**DAYNA SIMONDI**  
EXECUTIVE COORDINATOR OF BASKETBALL OPERATIONS/PLAYER APPEARANCES



**MINDY SLAUGHTER**  
TICKET SALES AND SERVICES CAMPAIGN COORDINATOR



**DAN SPACKMAN**  
MUSIC DIRECTOR



**TRACY SPIKER**  
MANAGER, SHIPPING AND RECEIVING



**CHRISTAL STARLING**  
INSIDE SALES REPRESENTATIVE



**SEAN STERNER**  
GROUP SALES ACCOUNT MANAGER



**PHIL STOAKLEY**  
RECEIVING COORDINATOR



**MELANIE STOCKING**  
ADMINISTRATIVE ASSISTANT TO THE GENERAL MANAGER



**HAKEEM SYLVER**  
MANAGER OF PLAYER SERVICES



**KEN THOMAS**  
NETWORK ADMINISTRATOR



**BRIAN TOWERS**  
INSIDE SALES REPRESENTATIVE



**KYLE TRINOSKY**  
MANAGER, TICKET SALES AND SERVICES CAMPAIGNS



**TIFFANY VALDEZ**  
KINGS EXECUTIVE COORDINATOR OF COACHING & SCOUTING SERVICES



**BRANDON VAN DYCK**  
JUNIOR ACCOUNT EXECUTIVE



**CHRISTINA VASQUEZ**  
TICKET SERVICES MANAGER



**LYNDSI WEICHERT**  
SUITE CONCIERGE MANAGER



**TRACI WESTMORELAND**  
BUSINESS DEVELOPMENT MANAGER



**TONY WHITEFORD**  
SENIOR MANAGER, BOX OFFICE



**REZA WIRIARMADJA**  
PARTNER BUSINESS MANAGER



**TAMMY WISTERMAN**  
PAYROLL ADMINISTRATOR



**ANTHONIA WITT**  
MANAGER, JANITORIAL



**STEPHANIE WONG**  
SPECIAL EVENTS MANAGER



**PETE YOUNGMAN**  
HEAD ATHLETIC TRAINER



**EDWIN ZYGMUNT**  
INSIDE SALES REPRESENTATIVE

**NOT PICTURED**

- STEVE BARKER** – ENGINEER
- RICK BROWN** – PREMIUM SEATING MANAGER
- BRIAN CHIESA** – LIGHTING DIRECTOR
- BUTCH DESIN** – ENGINEER
- GARY ELIAS-BURG** – ENGINEER
- ERIKA HAMPTON** – MONARCHS SEASON TICKET SALES AND SERVICES ACCOUNT EXECUTIVE
- ANTHONY HOLMAN** – CORPORATE SALES MANAGER
- DON HYDE** – ASSISTANT CHIEF ENGINEER
- TODD MAROLDO** – SPECIAL APPEARANCES COORDINATOR/MASCOT
- MIKE ROGERS** – ENGINEER
- DEWEY SANTOS** – ENGINEER
- MICHAEL TREADWELL** – NIGHT MANAGER
- MICHAEL RAMOS** – GROUP SALES ACCOUNT MANAGER
- JASON LEVIEV** – KINGS TEAM GENERAL COUNSEL /ASSISTANT GENERAL MANAGER

**MONTY  
TEAM MASCOT**



**ALL LOWER LEVEL TICKETS ARE JUST \$10!**



**WEDNESDAY, MAY 27  
VS. PHOENIX MERCURY  
AT 11:00 AM**

**School Day  
GAME**



**WANT A  
MONARCHS  
PLAYER TO VISIT  
YOUR SCHOOL?  
ASK ME HOW.**

**SPECIAL IN GAME  
EXPERIENCES FOR  
YOUR STUDENTS  
ARE AVAILABLE.**